

Conover Welcomes NC Works



NCWorks
CAREER CENTER

The City of Conover redeveloped the former Broyhill furniture factory that once had over 450 employees and closed its doors in 2004. In 2005, the City of Conover took a proactive approach in helping to insure the future vitality of our downtown by purchasing the 27 acre property in the heart of downtown Conover. The oldest building was renovated in 2011 into the Catawba County Branch Library, and community room. The second floor was left unfinished for a future tenant. The City has partnered with NC Department of Commerce, Western Piedmont Council of Governments, and the Workforce Development Board to build a new facility on the second floor for a more efficient and collaborative way to assist area employers and jobseekers called NC Works.

The partnership makes substantive use of technology, and wishes to maintain an open and friendly environment. There will be a focus on professionalism. If you are a jobseeker, after your first visit you will be expected to enter the building in appropriate “jobseeking” attire. The whole concept hinges on the fact that current and new companies will be brought to this building and they will be interacting with potential employees. This model is the exact opposite of what workforce development and Employment Security have been doing for the past 40 years. This requires major organizational and service delivery restructuring. The new model is focused on “business engagement” and not unemployed services.

The NCWorks Career Centers are made available to assist businesses with coordination of talent recruitment and retention. Utilizing www.ncworks.gov, businesses have access to immediate labor market information and virtual recruitment opportunities. By visiting www.westernpiedmontworks.org businesses and jobseekers have access to real-time recruitment events, available training opportunities and other workforce services. The Western Piedmont Workforce Development Board provides functional oversight of the local area’s four career centers in Alexander, Burke, Caldwell and Catawba Counties.

The NCWorks Career Centers offers the following:

Career Planning
Scholarships for Training
Job Placement
Former Offender Job Placement
Specialist
On-the-Job-Training Funding
Job Order Entry Assistance

Applicant/Resume Preparation
Skills Upgrade
Veterans Specialist
Business Recruitment
Support
Virtual Recruiter Services
Focused Referrals

If you are looking for a job or change of career, call or stop by the new NC Works Career Center at Conover Station 828-466-5535.

Lyle Creek Greenway

The City of Conover is pleased to announce the opening of the Lyle Creek Greenway. This new 1.5 mile stone trail is located behind Tri-City Baptist Church and can be accessed through the roundabout next to Dollar Tree. A paved parking lot built off the new street serves as the trail head. The trail runs along Lyle Creek, crosses County Home Rd, and then terminates near the entrance to the Ridge Pointe Apartments. The primary funding for the construction of the trail came from a generous grant of \$86,400 from the Carolina Thread Trail. This nature trail will provide great recreation opportunities for walking, running, and biking. Motorized vehicles are not permitted. If you have any questions, contact the City at 464-1191.



Planning Ahead:

City Council:	Meets the first Monday of each month at 7 p.m. at Conover City Hall (July 4 th Council Meeting is rescheduled to July 11 th due to the Independence Day Holiday)
Planning Board:	Meets the third Tuesday of each month at 7 p.m. at Conover City Hall

This institution is an equal opportunity provider and employer.”